

STIC Database Tracking Number: 120391

TO: Khanh H Le Location: 7X14 Art Unit: 3622

Wednesday, April 28, 2004

Case Serial Number: 09/575132

From: Bode Akintola Location: EIC 3600 PK5-Suite 804, 8A01 Phone: 308-6150

Olabode.akintola@uspto.gov

Search Notes

Examiner Khanh Le,

Please find attached your search results.

Please let me know if you like for me to try a refocused search with a different strategy or additional terms.

Please take a few minutes to fill the attached Colored feedback form to the EIC.

Thanks,

Bode Akintola

painsed all 4/29/07



```
Items
                Description
Set
                AU=(SILVERBROOK K? OR SILVERBROOK, K?)
S1
          705
                ADVERT? OR AD OR PROMO? ? OR BANNER? ? OR ADS
S2
       100761
                STYLUS? OR PEN OR POINTER? ?
        79651
S3
                CLICKSTREAM? OR CLICK()(STREAM? OR THROUGH) OR CLICKTHROUG-
          760
S4
             H?
                (CODED OR INTELLIGENT OR DIGITAL OR ENCODED) (1N) (PAPER? ? -
         3327
S5
             OR DOCUMENT? ? OR INK OR PAGE? ?)
                PROFILE? OR PREFER? OR INTEREST? OR CHOICE? OR HISTOR?
      1218561
S6
          585
                S5(S)S6
S7
          193
                S5(S)S2
S8
           18
                S7 (25N) S2
S9
           58
                S8(S)S6
S10
           16
                S10(S)S3
S11
                S8 (20N) S6
           24
S12
           39
                S9 OR S11 OR S12
S13
? show file
File 348: EUROPEAN PATENTS 1978-2004/Apr W02
         (c) 2004 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20040415,UT=20040408
         (c) 2004 WIPO/Univentio
```

.

```
Description
        Items
Set
          484
                AU=(SILVERBROOK K? OR SILVERBROOK, K?)
S1
S2
        56215
                ADVERT? OR AD OR PROMO? ? OR BANNER? ? OR ADS
        76054
                STYLUS? OR PEN OR POINTER? ?
S3
                CLICKSTREAM? OR CLICK()(STREAM? OR THROUGH) OR CLICKTHROUG-
S4
           71
             H?
         2675
                (CODED OR INTELLIGENT OR DIGITAL OR ENCODED) (2N) (PAPER? ? -
S5
             OR DOCUMENT? ? OR INK OR PAGE? ?)
      1275402
                PROFILE? OR PREFER? OR INTEREST? OR CHOICE? OR HISTOR?
S6
           10
                S5 AND S1
S7
           39
                S5 AND S2
S8
S9
           5
                S8 AND (S3 OR S4 OR S6)
S10
           34
                S8 NOT S9
           1
                S7 AND S3
S11
$12
           35
                S10 OR S11
? show file
File 344: Chinese Patents Abs Aug 1985-2004/Mar
         (c) 2004 European Patent Office
File 347: JAPIO Nov 1976-2003/Dec(Updated 040402)
         (c) 2004 JPO & JAPIO
File 350: Derwent WPIX 1963-2004/UD, UM &UP=200427
         (c) 2004 Thomson Derwent
File 371: French Patents 1961-2002/BOPI 200209
         (c) 2002 INPI. All rts. reserv.
```

```
Set
          Items
                   Description
                   AU=(SILVERBROOK K? OR SILVERBROOK, K?)
  S1
  S2
                   (CODED OR INTELLIGENT OR DIGITAL OR ENCODED) (2N) (PAPER? ? -
          54480
               OR DOCUMENT? ? OR INK OR PAGE? ?)
                   PROFILE? OR PREFER? OR INTEREST? OR CHOICE? OR HISTOR?
  S3
          22858
  S4
           7467
                  ADVERT? OR AD OR PROMO? ? OR BANNER? ? OR ADS
  S5
           3239
                  STYLUS? OR PEN OR POINTER? ?
                  CLICKSTREAM? OR CLICK()(STREAM? OR THROUGH) OR CLICKTHROUG-
  56
            146
               H?
  S7
           2935
                  S2(S)S3
  S8
           1276
                  S2(S)S4
  S9
                  S7(20N)S4
             61
 S10
             59
                  S8 (20N) S3
 S11
                  (S7 OR S8) (25N) S5
            154
 S12
              2
                  (S7 OR S8)(S)S6
 S13
            234
                  S9:S12
 S14
             85
                  S13 NOT PY>2000
 S15
                  RD (unique items)
             55
 S16
            174
                  INTELLIGENT () PAPER? ?
 S17
             27
                  S16 AND S4
 S18
                  S17 NOT PY>2000
            18
 S19
                  S18 NOT S14
            17
 S20
            19
                  S4 (15N) S5
 S21
                  S20 NOT PY>2000
            14
 S22
            14
                  S21 AND S2
 ? show file
 File
        9:Business & Industry(R) Jul/1994-2004/Apr 27
          (c) 2004 The Gale Group
 File
       15:ABI/Inform(R) 1971-2004/Apr 27
          (c) 2004 ProQuest Info&Learning
       16:Gale Group PROMT(R) 1990-2004/Apr 28
 File
          (c) 2004 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2004/Apr 28
          (c)2004 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
          (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2004/Apr 28
          (c) 2004 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2004/Apr 27
          (c) 2004 The Gale Group
File 636:Gale Group Newsletter DB(TM) 1987-2004/Apr 28
          (c) 2004 The Gale Group
      20:Dialog Global Reporter 1997-2004/Apr 28
          (c) 2004 The Dialog Corp.
File 476: Financial Times Fulltext 1982-2004/Apr 28
          (c) 2004 Financial Times Ltd
File 610:Business Wire 1999-2004/Apr 28
          (c) 2004 Business Wire.
File 613:PR Newswire 1999-2004/Apr 28
         (c) 2004 PR Newswire Association Inc
File 624:McGraw-Hill Publications 1985-2004/Apr 27
         (c) 2004 McGraw-Hill Co. Inc
File 634:San Jose Mercury Jun 1985-2004/Apr 27
         (c) 2004 San Jose Mercury News
File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
```

```
Set
        Items
                 Description
Sl
           10
                AU=(SILVERBROOK K? OR SILVERBROOK, K?)
S2
       321964
                ADVERT? OR AD OR PROMO? ? OR BANNER? ? OR ADS
S3
        20991
                 STYLUS? OR PEN OR POINTER? ?
S4
          480
                CLICKSTREAM? OR CLICK()(STREAM? OR THROUGH) OR CLICKTHROUG-
             H?
S5
         5246
                 (CODED OR INTELLIGENT OR DIGITAL OR ENCODED) (2N) (PAPER? ? -
             OR DOCUMENT? ? OR INK OR PAGE? ?)
S6
      1601115
                 PROFILE? OR PREFER? OR INTEREST? OR CHOICE? OR HISTOR?
S7
                S5 AND S2 AND S3
S8
           49
                S5 AND S2
S9
           79
                S5 AND S3
                S9 AND (S6 OR S4)
S10
            9
S11
            2
                S8 AND (S6 OR S4)
S12
          128
                S8:S11
S13
           73
                S12 NOT PY>2000
           66
S14
                RD (unique items)
? show file
       2:INSPEC 1969-2004/Apr W3
File
         (c) 2004 Institution of Electrical Engineers
File
      35:Dissertation Abs Online 1861-2004/Mar
         (c) 2004 ProQuest Info&Learning
File
      65:Inside Conferences 1993-2004/Apr W4
         (c) 2004 BLDSC all rts. reserv.
File
      99:Wilson Appl. Sci & Tech Abs 1983-2004/Mar
         (c) 2004 The HW Wilson Co.
File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
         (c) 2003 EBSCO Pub.
File 474: New York Times Abs 1969-2004/Apr 27
         (c) 2004 The New York Times
File 475: Wall Street Journal Abs 1973-2004/Apr 27
         (c) 2004 The New York Times
File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Mar
         (c) 2004 Info. Sources Inc
```